

## **APPENDIX 7**

**Your Superstore, Coalville**

**REPRESENTATION 1**

Chris Sankey

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Date: 04/09/25

Licensing Department

North West Leicestershire District Council

Council Offices

Coalville, LE67 3FJ

Dear Sir/Madam,

Re: Objection to Alcohol Licence Application for Off-Licence Premises at 43 Belvoir Road, Coalville, LE67 3PD

I am writing to formally object to the application for the supply of alcohol for off-licence premises at 43 Belvoir Road, Coalville, LE67 3PD, between the hours of 06:00 and 00:00, Monday to Sunday. My objections are based on several concerns, which I feel strongly compromise the well-being of the local community. These concerns are outlined as follows:

**Increase in Anti-Social Behaviour and Underage Drinking:**

The granting of this licence will likely lead to an increase in anti-social behaviour in the surrounding area. The convenience of a late-night alcohol retailer could attract individuals to the vicinity, causing disturbances and nuisance, particularly among young people. There are already concerns about underage drinking in the area, and I fear this new licence would exacerbate this issue, making it more difficult to maintain public order.

#### Existing Off-Licence Premises:

There are already several off-licence premises within close proximity to the location in question. The approval of another outlet could create an oversupply, which may impact the economic viability of existing businesses. Additionally, this could lead to an increased concentration of alcohol sales in the area, further promoting the risk of antisocial behaviour and public disturbance.

#### Crime and Disorder:

There is a well-established link between the sale of alcohol and an increase in local crime and disorder. Given the extended operating hours, there is a heightened risk of incidents occurring in the evening and night-time, including public drunkenness, vandalism, and violence. This potential increase in crime and disorder would place an undue burden on local policing and emergency services.

#### Public Nuisance:

The proposed alcohol sales from 06:00 to 00:00, seven days a week, could result in a persistent public nuisance. Late-night drinking often leads to littering, noise, and other disturbances that affect local residents. The area could experience increased foot traffic at unsociable hours, further disrupting the quality of life for residents in the immediate vicinity.

#### Protection of Children from Harm:

One of the primary concerns with this licence application is the potential harm it may cause to children. There are schools and residential areas nearby, and access to alcohol during extended hours could make it easier for young people to purchase alcohol illegally, increasing the risk of alcohol-related harm, both physically and socially.

In light of the above points, I urge the Licensing Committee to reject this application to ensure the protection and well-being of the community. I trust that you will take these concerns into account when making your decision.

Thank you for your attention to this matter. I look forward to hearing from you regarding the outcome of the application.

Yours faithfully,

Chris Sankey

**Your Superstore, Coalville**

**REPRESENTATION 2**

[Your Name] Donna Marshall

[Your Address] [REDACTED]

[Postcode] [REDACTED]

[Email Address] [REDACTED] [Phone Number] [REDACTED]

Date: [Insert Date] 04 09 2025

Licensing Department

North West Leicestershire District Council Council Offices Coalville, LE67 3FJ Dear Sir/Madam,

Re: Objection to Alcohol Licence Application for Off-Licence Premises at 43 Belvoir Road, Coalville, LE67 3PD

I am writing to formally object to the application for the supply of alcohol for off-licence premises at 43 Belvoir Road, Coalville, LE67 3PD, between the hours of 06:00 and 00:00, Monday to Sunday. My objections are based on several concerns, which I feel strongly compromise the well-being of the local community. These concerns are outlined as follows:

**Increase in Anti-Social Behaviour and Underage Drinking:**

The granting of this licence will likely lead to an increase in anti-social behaviour in the surrounding area. The convenience of a late-night alcohol retailer could attract individuals to the vicinity, causing disturbances and nuisance, particularly among young people. There are already concerns about underage drinking in the area, and I fear this new licence would exacerbate this issue, making it more difficult to maintain public order.

**Existing Off-Licence Premises:**

There are already several off-licence premises within close proximity to the location in question. The approval of another outlet could create an oversupply, which may impact the economic viability of existing businesses. Additionally, this could lead to an increased concentration of alcohol sales in the area, further promoting the risk of antisocial behaviour and public disturbance.

#### Crime and Disorder:

There is a well-established link between the sale of alcohol and an increase in local crime and disorder. Given the extended operating hours, there is a heightened risk of incidents occurring in the evening and night-time, including public drunkenness, vandalism, and violence. This potential increase in crime and disorder would place an undue burden on local policing and emergency services.

#### Public Nuisance:

The proposed alcohol sales from 06:00 to 00:00, seven days a week, could result in a persistent public nuisance. Late-night drinking often leads to littering, noise, and other disturbances that affect local residents. The area could experience increased foot traffic at unsociable hours, further disrupting the quality of life for residents in the immediate vicinity.

#### Protection of Children from Harm:

One of the primary concerns with this licence application is the potential harm it may cause to children. There are schools and residential areas nearby, and access to alcohol during extended hours could make it easier for young people to purchase alcohol illegally, increasing the risk of alcohol-related harm, both physically and socially.

In light of the above points, I urge the Licensing Committee to reject this application to ensure the protection and well-being of the community. I trust that you will take these concerns into account when making your decision.

Thank you for your attention to this matter. I look forward to hearing from you regarding the outcome of the application.

Yours faithfully,

[Your Name] Donna Marshall

**Your Superstore, Coalville**

**REPRESENTATION 3**

Mr Ian Doherty

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Date: 04/09/2025

Licensing Department

North West Leicestershire District Council

Council Offices

Coalville, LE67 3FJ

Dear Sir/Madam,

Re: Objection to Alcohol Licence Application for Off-Licence Premises at 43 Belvoir Road, Coalville, LE67 3PD

I am writing to formally object to the application for the supply of alcohol for off-licence premises at 43 Belvoir Road, Coalville, LE67 3PD, between the hours of 06:00 and 00:00, Monday to Sunday. My objections are based on several concerns, which I feel strongly compromise the well-being of the local community. These concerns are outlined as follows:

**Increase in Anti-Social Behaviour and Underage Drinking:**

The granting of this licence will likely lead to an increase in anti-social behaviour in the surrounding area. The convenience of a late-night alcohol retailer could attract individuals to the vicinity, causing disturbances and nuisance, particularly among young people. There are already concerns about underage drinking in the area, and I fear this new licence would exacerbate this issue, making it more difficult to maintain public order.

#### Existing Off-Licence Premises:

There are already several off-licence premises within close proximity to the location in question. The approval of another outlet could create an oversupply, which may impact the economic viability of existing businesses. Additionally, this could lead to an increased concentration of alcohol sales in the area, further promoting the risk of antisocial behaviour and public disturbance.

#### Crime and Disorder:

There is a well-established link between the sale of alcohol and an increase in local crime and disorder. Given the extended operating hours, there is a heightened risk of incidents occurring in the evening and night-time, including public drunkenness, vandalism, and violence. This potential increase in crime and disorder would place an undue burden on local policing and emergency services.

#### Public Nuisance:

The proposed alcohol sales from 06:00 to 00:00, seven days a week, could result in a persistent public nuisance. Late-night drinking often leads to littering, noise, and other disturbances that affect local residents. The area could experience increased foot traffic at unsociable hours, further disrupting the quality of life for residents in the immediate vicinity.

#### Protection of Children from Harm:

One of the primary concerns with this licence application is the potential harm it may cause to children. There are schools and residential areas nearby, and access to alcohol during extended hours could make it easier for young people to purchase alcohol illegally, increasing the risk of alcohol-related harm, both physically and socially.

In light of the above points, I urge the Licensing Committee to reject this application to ensure the protection and well-being of the community. I trust that you will take these concerns into account when making your decision.

Thank you for your attention to this matter. I look forward to hearing from you regarding the outcome of the application.

Yours faithfully,

Ian Doherty

**Your Superstore, Coalville**

**REPRESENTATION 4**

Email [REDACTED] Phone Number [REDACTED]

Date: [4/09/2025] Licensing Department North West Leicestershire

District Council Council Offices Coalville, LE67 3FJ Dear Sir/Madam, Re: Objection to Alcohol Licence Application for Off-Licence Premises at 43 Belvoir Road, Coalville, LE67 3PD I am writing to formally object to the application for the supply of alcohol for off-licence premises at 43 Belvoir Road, Coalville, LE67 3PD, between the hours of 06:00 and 00:00, Monday to Sunday. My objections are based on several concerns, which I feel strongly compromise the well-being of the local community. These concerns are outlined as follows: Increase in Anti-Social Behaviour and Underage Drinking: The granting of this licence will likely lead to an increase in anti-social behaviour in the surrounding area. The convenience of a late-night alcohol retailer could attract individuals to the vicinity, causing disturbances and nuisance, particularly among young people. There are already concerns about underage drinking in the area, and I fear this new licence would exacerbate this issue, making it more difficult to maintain public order. Existing Off-Licence Premises: There are already several off-licence premises within close proximity to the location in question. The approval of another outlet could create an oversupply, which may impact the economic viability of existing businesses. Additionally, this could lead to an increased concentration of alcohol sales in the area, further promoting the risk of antisocial behaviour and public disturbance. Crime and Disorder: There is a well-established link between the sale of alcohol and an increase in local crime and disorder. Given the extended operating hours, there is a heightened risk of incidents occurring in the evening and night-time, including public drunkenness, vandalism, and violence. This potential increase in crime and disorder would place an undue burden on local policing and emergency services. Public Nuisance: The proposed alcohol sales from 06:00 to 00:00, seven days a week, could result in a persistent public nuisance. Late-night drinking often leads to littering, noise, and other disturbances that affect local residents. The area could experience increased foot traffic at unsociable hours, further disrupting the quality of life for residents in the immediate vicinity. Protection of Children from Harm: One of the primary concerns with this licence application is the potential harm it may cause to children. There are schools and residential areas nearby, and access to alcohol during extended hours could make it easier for young people to purchase alcohol illegally, increasing the risk of alcohol-related harm, both physically and socially. In light of the above points, I urge the Licensing Committee to reject this application to ensure the protection and well-being of the community. I trust that you will take these concerns into account when making your decision. Thank you for your attention to this matter. I look forward to hearing from you regarding the outcome of the application. Yours faithfully, V. shajeevan



**Your Superstore, Coalville**

**REPRESENTATION 5**

George Johnson

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Date: 11/9/25

Licensing Department

North West Leicestershire District Council

Council Offices

Coalville, LE67 3FJ

Dear Sir/Madam,

Re: Objection to Alcohol Licence Application for Off-Licence Premises at 43 Belvoir Road, Coalville, LE67 3PD

I am writing to formally object to the application for the supply of alcohol for off-licence premises at 43 Belvoir Road, Coalville, LE67 3PD, between the hours of 06:00 and 00:00, Monday to Sunday. My objections are based on several concerns, which I feel strongly compromise the well-being of the local community. These concerns are outlined as follows:

**Increase in Anti-Social Behaviour and Underage Drinking:**

The granting of this licence will likely lead to an increase in anti-social behaviour in the surrounding area. The convenience of a late-night alcohol retailer could attract individuals to the vicinity, causing disturbances and nuisance, particularly among young people. There are already concerns about underage drinking in the area, and I fear this new licence would exacerbate this issue, making it more difficult to maintain public order.

**Existing Off-Licence Premises:**

There are already several off-licence premises within close proximity to the location in question. The approval of another outlet could create an oversupply, which may impact the economic viability of existing businesses. Additionally, this could lead to an increased concentration of alcohol sales in the area, further promoting the risk of antisocial behaviour and public disturbance.

#### Crime and Disorder:

There is a well-established link between the sale of alcohol and an increase in local crime and disorder. Given the extended operating hours, there is a heightened risk of incidents occurring in the evening and night-time, including public drunkenness, vandalism, and violence. This potential increase in crime and disorder would place an undue burden on local policing and emergency services.

#### Public Nuisance:

The proposed alcohol sales from 06:00 to 00:00, seven days a week, could result in a persistent public nuisance. Late-night drinking often leads to littering, noise, and other disturbances that affect local residents. The area could experience increased foot traffic at unsociable hours, further disrupting the quality of life for residents in the immediate vicinity.

#### Protection of Children from Harm:

One of the primary concerns with this licence application is the potential harm it may cause to children. There are schools and residential areas nearby, and access to alcohol during extended hours could make it easier for young people to purchase alcohol illegally, increasing the risk of alcohol-related harm, both physically and socially.

In light of the above points, I urge the Licensing Committee to reject this application to ensure the protection and well-being of the community. I trust that you will take these concerns into account when making your decision.

Thank you for your attention to this matter. I look forward to hearing from you regarding the outcome of the application.

Yours faithfully,

George Johnson

## **Your Superstore, Coalville**

### **REPRESENTATION 6**

Licensing Department

North West Leicestershire District Council

Council Offices

Coalville

LE67 3FJ

Dear Sir/Madam,

Re: Objection to Alcohol Licence Application – 43 Belvoir Road, Coalville

I am writing to raise my objection to the proposed alcohol licence for 43 Belvoir Road, Coalville. The hours requested (06:00–00:00 daily) are not suitable for this location and I believe the licence would be harmful to the town in several ways.

#### **1. Impact on the Character of the Area**

Belvoir Road sits at the heart of Coalville and is intended to be a family-friendly, community shopping street. Another premises open from early morning until midnight selling alcohol will alter the character of the area, making it feel more like a late-night drinking strip than a local shopping street. This is not in keeping with the aspirations for Coalville's town centre.

#### **2. Risk to Young People and Schools Nearby**

There are a number of young people passing through the town each day on their way to and from school or college. Having another outlet where alcohol is visible, promoted, and available from early morning increases exposure to temptation and risk. Even if the shop follows the rules, the presence of another licence normalises alcohol availability to children at a very impressionable age.

#### **3. Excessive Trading Hours**

Opening from 6am until midnight is far too long for a shop of this nature. Most responsible retailers operate shorter hours, which reduces problems. There is no community need for alcohol to be available from early in the morning right through to midnight, and granting such hours risks encouraging harmful drinking patterns, such as early morning drinking and late-night street drinking.

#### 4. Negative Effect on Local Economy

The town already has several small shops licensed to sell alcohol. Approving another licence, with such long hours, will stretch trade across too many outlets. This can drive down standards, push existing shops into financial difficulty, and risk leaving empty units on the high street. A thriving local economy needs a balance of businesses, not an oversupply of alcohol retailers.

#### 5. Public Health and Community Wellbeing

Coalville, like many towns, already faces challenges around alcohol-related harm, including poor health outcomes, family difficulties, and strain on NHS services. Another off-licence, particularly one with long hours, would work against public health efforts in the area and contribute to higher levels of alcohol misuse.

#### 6. Do we need any more?

We have within less than a 3 minute walk Asda, coalville minimarket, belvoir express (next door to said application), londis (shop other side of application), metro stores, bridge road stores and home bargain all that sell alcohol within the same area. As well as other convenience stores.

---

For these reasons, I respectfully ask that the Licensing Committee refuse this application. The proposal does not benefit the local community and risks causing long-term harm to both residents and businesses.

Yours faithfully,

Rosemarie Webb

[Redacted signature block]

05/09/2025

**Your Superstore, Coalville**

**REPRESENTATION 7**

Shajeevan Nadarajah

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Tel. [REDACTED]

Email: [REDACTED]

Date: 04/09/25

**Licensing Department**

North West Leicestershire District Council

Council Offices

Coalville, Leicestershire

LE67 3FJ

Dear Sir/Madam,

**Re: Objection to Off-Licence Alcohol Sales Application at 43 Belvoir Road,  
Coalville, LE67 3PD**

I am writing to formally object to the application for the supply of alcohol for off-licence premises at 43 Belvoir Road, Coalville, LE67 3PD, between the hours of 06:00 and 00:00, Monday to Sunday. My objections are as follows:

**1. Impact on My Existing Business:**

I operate an off-licence business at 37 Belvoir Road, Coalville, LE67 3PD, which has been in operation for the past 6 years. The granting of another off-licence in such close proximity would have a significant negative impact on the sales of my business. This could cause a substantial reduction in revenue, affecting both my livelihood and the continued operation of my business.

**2. Increase in Anti-Social Behaviour:**

Given the proximity of the proposed premises to my own, I am concerned that the increased availability of alcohol in this area would lead to a higher risk of anti-social behaviour. This includes issues such as public drinking, littering, and disturbances during the late hours of operation. As a local business owner, I am deeply concerned about the potential deterioration of the neighbourhood environment, which could adversely affect both my business and the community at large.

**3. Cumulative Impact on the Area:**

There are already several off-licence premises in the immediate vicinity, and the introduction of another one would contribute to an oversaturation of alcohol retailers in this area. The concentration of such premises in close proximity could lead to further social and economic issues, including an increase in crime rates and decreased public safety.

In conclusion, I respectfully ask that the application for the supply of alcohol at 43 Belvoir Road be refused in order to protect the viability of my business and the safety and wellbeing of the local community.

Thank you for considering my objection. I look forward to hearing from you regarding the outcome of this application.

Yours faithfully,

S. Nadarajah